



# OUR GUIDE TO YOUR BENEFITS

**BII GUIDE**  
This guide is  
interactive

# Your BII Benefits

Here for you to provide you with the benefits and services that will not only save you time, but ensure you're prepared for every eventuality.

Click the below to find out more about the benefit



**Staff Contract Builder**



**Webinars & Podcasts**



**Resource Hub**



**Trusted Partners**



**Events & Awards**



**BII News & INNfocus**



**Expert Helplines**



**Accredited Advisors**



**CEO Updates**

# BII Helplines

BII Members have access to our Expert Helplines whenever you need them. Simply call the Helpline number, dial the option you need and talk to a professional who can help!

Our **nine helpline options** cover everything from legal advice to HR queries - all from trusted advisors in the industry.



Call Your BII Team for advice and for our Landlord & Pubco Helpline

"The helplines have been extremely easy to use and were always able to assist me with my problem, and answer all my questions and queries. I would strongly recommend people making as much use out of these helplines as they can."

**The Swan Inn**

[Learn more about our Helplines here](#)

# BII Helplines

**Two telephone numbers, one common goal. Our advisors are on hand during office hours to offer expert advice with a tailored approach to each query.**



# Trusted Partners

Our online directory of Trusted Partners ensures you're never more than a click away from being in touch with the latest products & services to help you streamline your business.

With suppliers spanning EPOS tills, Wi-Fi & technology, training & e-learning, entertainment and much more, our directory is sure to save you time and improve your bottom line.



Find your perfect  
pub partner...

[BII.ORG](https://www.bii.org)

Discover our directory here



# Accredited Advisors



A national network of Independently Accredited Advisors for the licensed trade of Chartered Surveyors, Accountants & Solicitors.

Click the badge  
to find out more

The accreditation scheme has been designed to provide trusted advisors who meet the highest standards of professionalism, have full liability insurance, the appropriate professional skills & expertise and industry experience.



Ensuring licensees can access effective independent advice allowing them to start, protect and develop their businesses with confidence.

# Staff Contract Builder

Available via the BII website, our staff contract builder offers unlimited access to create staff contracts as simply as possible.

**Unlimited access!**

**Make on-boarding staff that little bit easier**

**Use the staff contract here**

**Using our contract builder can save you the cost of your membership and more!**



Click here to watch our tutorial on how to use the Staff Contract Builder



Regularly updated to meet compliance requirements, our tool uses the expertise of legal teams with extensive industry experience.

# Resource Hub



Our Resource Hub has grown through the pandemic and beyond, by collaborating with our amazing partners and collating information from across the sector.

**Head over & explore here**

## Resource Hub

- Energy & Sustainability
- H&S and Compliance
- HR & Employment
- Maintaining your Pub
- Business & Finance
- Sales & Marketing



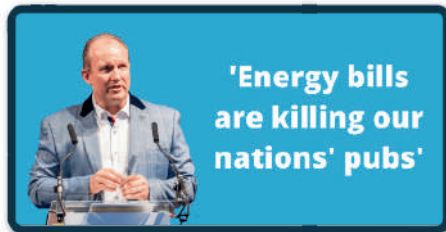
There are tools and simple, actionable tips available across a broad range of topics to help you maximise your business success.

# CEO Updates

CEO, Steve Alton, releases many updates throughout the year, keeping you up with the latest developments, including BII licensee support and taking member statistics to to the heart of Government.



**Letter to Members**  
*Survey Results*



**'Energy bills are killing our nations' pubs'**



**BII responds to the Chancellor's autumn statement**

## Updates Include:

- Letters to Chancellor
- Letters to Members
- Reactions to Government Budgets
- Government developments and changes
- Interviews with Steve Alton

**Find out more here**

# BII News Magazine

Our print magazine is published 4 times per year, and sent to BII members in the post.

Our archive is bursting with the latest advice and guidance from industry experts, updates and news of upcoming events.



**Explore our back issues here**

# INNfocus

Our INNfocus newsletter is sent straight to your inbox each Monday morning - start your week off informed and inspired!

**Click here to explore the archive**

# Events & Awards

Recognising the incredible talent and excellence in our sector, our National Innovation in Training Awards (**NITAs**) and Licensee of the Year Award (**LOYA**) bring value to you and your business at every stage of the competitions!



Open to everyone, not just BII Members, our events and awards celebrate the skill and dedication in our industry

[Learn more about industry events here](#)



# Member Insight

Our member surveys provide up to date insight into the current challenges facing your businesses. We also work with industry experts creating bitesize information and handy infographics giving you the tools you need to develop your business.

## Reports Include:

- Trading Survey Results
- Cyber Security Guide
- Consumer confidence levels
- Using technology to improve loyalty
- BII member benefit usage
- Consumer behaviour reports



[Find out more here](#)

# Webinars & Podcast

Hosted by our own BII team, a monthly webinar is held on how you can get the best out of our services as well as giving you a chance to speak directly to us.



[Find out more here](#)

We also host other webinars throughout the year on industry events, giving you all the information needed.

INDUSTRY PODCAST

## NOT JUST A PUB

The BII host an industry podcast: **Not Just A Pub**

Find in each episode a new industry professional from across our creative and vibrant sector, sharing their stories and successes.



[Listen to the Podcast here](#)

# Campaigns

We support numerous campaigns and initiatives running in the hospitality industry along with running our own campaigns.



[Click here to see all the campaigns we support](#)



## Sustainability Champions

The Sustainability Champion Award is awarded to those in the industry who have gone above and beyond to demonstrate their commitment to running a sustainable business.



[Learn more about the award here](#)

[See our Champions here](#)



The background is a solid purple color. In the top left corner, there are several coins of various denominations and designs. In the top right corner, there are several colorful paper clips (blue, pink, orange, white). In the bottom left corner, there is a white sheet of paper with a fountain pen resting on it. In the bottom right corner, there is a black telephone receiver.

**"BII are totally transparent, totally focused on issues in hospitality. Staff are amazing, helpful and knowledgeable"**

**Hear from other members here**



# BII

Keeping pubs thriving  
at the heart of every  
community



@BIIandBIIAB



@BIIandBIIAB



@BritishInstitute  
ofInnkeeping



British Institute  
of Innkeeping

[www.bii.org](http://www.bii.org)

[membership@bii.org](mailto:membership@bii.org)